

# NO FAIL GET OUT OF “INTERVIEW DISASTER” TECHNIQUE THAT NO ONE TELLS YOU ABOUT

Even the best most experienced interviewers or guests will make mistakes or bauble on air. Something throws you off your game. You stumble and mumble and find yourself tongue tied. Don't despair. I've developed what I call my Get Out of Disaster Free card and I'm going to share it right now. **This works whether you are the Guest or the Host of a podcast.**

**Always. And I mean always. Have a Plan B to cover you when things go downhill while on air or being interviewed. Always. Here's how I do it.**

**(The pink words below are part of the Plan B question/answer technique. This is what you need to be able to do--Change the subject, throw it back to the Host, take a quick break, and then get back into the action.)**

I suggest you think of a question and answer that you can spout inside out, while upside-down in a snowstorm in the dark.

## **Here's how the conversation might go:**

**Host:** How do you define success?

**Guest:** I have lots of ways to define...ah, yeah, at least 20 ways, success? Cough. Cough.

[Guest is turning bright red though, fortunately, listeners can't see it.]

[TAKE A BREATH. AND THROW IT BACK TO HOST]

**Guest:** You know Sam, the subject of success reminds me of something you said earlier about how you got into the business of podcasting. I'd really love to hear more.

**Host:** Well sure.... blah...blah....

[Guest takes a few moments to collect themselves, takes a drink, whatever and is ready to be back in the action when Host is done talking.]

**Guest:** That's interesting, thanks for sharing, Sam. Now you were asking about how I define success....

Or change subject entirely, depending on what your Plan B question and answer is.

**Guest:** That reminds me of...blah...blah...

The Host should also have a Plan B for when a guest, or they themselves muff it up.

The key is to make sure you are prepared ahead of time and can instantly go into your Plan B without a thought. This gives you time to clear your head, change the subject and start over.

This is best practiced—alone or with someone. Just make sure you can do it instantly and without a thought.

**WHAT DO YOU THINK WOULD BE A GOOD GET OUT OF CRISIS QUESTION AND ANSWER COMBO FOR YOU TO USE?**